

Prifysgol Wrexham Wrexham University

Programme Specification

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[UG Programme Directory](#)

[PG Programme Directory](#)

Section 1 Regulatory Details

Awarding body	Wrexham University
Teaching institution	Wrexham University
Final award and programme title (Welsh)	BSc (Anrh): Hyfforddi Pêl-droed & Arbenigwr Perfformiad
Final award and programme title (English)	BSc (Hons): Football Coaching and Performance Specialist
Exit awards and titles	BSc (Ordinary) in Football Coaching and Performance Specialist Diploma of Higher Education in Football Coaching and the Performance Specialist Certificate of Higher Education in Football Coaching and the Performance Specialist
Credit requirements	BSc (Hons) in Football Coaching and Performance Specialist: 360 credits in total including a minimum of 120 credits at level 6 BSc (Ord) in Football Coaching and Performance Specialist: 300 credits in total, including 80 credits at level 6 (Exit Award) Foundation Degree in Football Coaching and Performance Specialist: 240 credits in total (Exit Award) Certificate of Higher Education in Football Coaching and Performance Specialist: A minimum of 120 credits at level 4 (Exit Award)
Does the programme offer Foundation Year route?	Yes
Placement / Work based learning	Compulsory work placement (shared module) mandatory placements embedded within the programme at Level 5
Length and level of the placement	SPT549 Tomorrows Practitioner: The Sport and Exercise Industry (80 hours)
Faculty / Department	Faculty of Social and Life Sciences / Sport Science Department
HECoS Code	100095
Intake Points	September

Mode of Attendance	Full time
Normal Programme Length	4 years - With Foundation year 3 years - Without Foundation year
Mode of Study and Location of delivery	Wrexham Plas Coch Campus Collier's Park, Gresford
Language of delivery	English and Welsh
Welsh Medium Provision	The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh. A member of staff who is fluent in verbal and written Welsh is available for personal tutor support if students would like the opportunity to receive their tutorials through the medium of Welsh.
Professional, Statutory or Regulatory Body (PSRB) accreditation	N/A Additional qualifications and certification available during studies in collaboration with the Football Association of Wales.
External reference points	The programme has been aligned to the QAA's Benchmark Statement <i>for Events, Hospitality, Leisure Sport and Tourism (November 2019)</i>
Entry Requirements	The University website sets out the approved entry requirements for each programme, including minimum qualifications and English Language requirements.
Record of Prior (Experiential) learning	<u>Recognition of Prior Learning Procedure</u> Applicants may enter the programme at various levels with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential learning (RPEL) in accordance with the University General Regulations. There are no programme specific restrictions.
Is DBS check required on entry?	All applicants successful in being offered a place on the programme will be subject to a satisfactory Enhanced DBS clearance undertaken by Wrexham University Students subject to an international student visa will not be required to obtain a DBS as any practical activity will be delivered within the university.
Does the Suitability for Practice Procedure apply to the programme?	No
Derogation to Academic Regulations	N/A
Date of Approval	18/07/2025
Date and type of Revision	N/A

Section 2 Programme Details

Aims of the programme

The proposed degree linked to the Football Association of Wales (FAW) is not just a football specific degree. The football coaching degree programme aims to prepare students who want to work in the football industry as a coach or performance specialist. Performance specialists include the roles of physiologist, psychologist, performance analysis, coach/player development, and academy managers etc. who want to work specifically in the football environment.

The degree design and development positions the programme as one of the leading NGB specific degrees in the country. It is envisaged it will attract interest at a local, regional, and national level. In addition to the degree being relevant for the 18 – 25 year age ranges the degree will also integrate up-skilling of professional practitioners and a return to study for experienced individuals.

Specifically, the BSc (Hons) Football Coaching and the Performance Specialist aims to equip students with:

- A strong understanding of the coaching process within a football context.
- A strong understanding and the ability to engage with all ends of the performance spectrum from grassroots to the elite levels.
- The development of pedagogical and applied vocational skills required in the football industry.
- The development of specialist knowledge relating to all aspects of applied football performance – physiology, psychology, performance analysis etc.
- The ability to understand the performance and coaching environment of football from an interdisciplinary and multi-disciplinary perspective.
- The ability to evaluate, interpret and analyse both academic information and applied practice information relating to football.
- The generic and transferable skills demanded by employers such as communication, numeracy, information technology, research, assertiveness and ability to work independently and team work.

Key Unique Selling Points

Integrated UEFA Coaching Licences

Graduate with more than just a degree, our programme includes FAW-accredited UEFA coaching licences, giving you a competitive edge and practical qualifications that are recognised across Europe.

Free Coaching Qualifications

Unlike many programmes, your UEFA C and B Licence qualifications are included at no extra cost, saving you thousands and ensuring you're fully qualified by the time you graduate.

Direct Links with Professional Clubs

Benefit from our exclusive partnerships with professional and semi-professional football clubs, giving you access to real-world coaching experience, networking, and potential career pathways.

World-Class Training Facilities – Colliers Park

Train and study at Colliers Park, one of Wales' premier football development centres. This state-of-the-art training complex is used by elite clubs and the national team – and it's your campus.

Hands-On Coaching Opportunities

You'll get extensive coaching experience across age groups and ability levels, with placements and volunteering opportunities embedded into your degree from year one.

Employability-Focused Curriculum

Designed with the industry in mind, our degree blends theory with practice and is delivered by UEFA-licensed lecturers and active professionals, ensuring your learning is relevant and up-to-date.

Small Cohorts, Personalised Support

Study in a supportive environment with smaller class sizes, where your individual development as a coach and practitioner is a genuine priority.

Location at the Heart of Welsh Football

Situated in North Wales, Wrexham University offers a unique environment at the intersection of grassroots and elite football, just minutes from clubs like Wrexham AFC and major FAW facilities.

Programme Structure Diagram, including delivery schedule

Level	Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)
4	FAW422	Football Coaching for Player Development	20	CORE	1
4	FAW412	Introduction to Performance Analysis in Football	20	CORE	2
4	WFC401	Change Makers in the Community	20	CORE	2
4	FAW425	Football Science: Understanding Player Performance	20	CORE	1
4	SPT417	Academic Discovery within the Sport Sciences	20	CORE	1,2
4	SPT418	Human Behaviour in Sport	20	CORE	1
5	FAW513	Football Coaching to Enhance Performance	20	CORE	1
5	FAW507	Applied Performance Analysis in Football	20	CORE	2

Level	Module Code	Module Title	Credit Value	Core/ Option	Delivery (i.e. semester 1,2)
5	SPT549	Tomorrows Practitioner: The Sport and Exercise industry	20	CORE	1,2
5	FAW517	Football Science – Optimising Player Performance	20	CORE	1
5	SPT548	Sport Research Methodologies: From Theory to Practice	20	CORE	2
5	SPT525	Applying Principles of Sport Psychology	20	CORE	1
6	FAW608	Advanced Football Coaching and Performance	40	CORE	1,2
6	SPT629	Independent Discovery	40	CORE	1,2
6	SPT627	Applied Sport and Performance Psychology	20	CORE	2
6	SPT630	Analysing Performance for Improvement	20	CORE	1

Programme Learning Outcomes

Undergraduate template

No.	Learning Outcome	K	I	S	P	Level 4	Level 5	Level 6 (Ord)	Level 6 (Hons)	Optional Ref (PSRB standards)
1	On completion of level 4 students will be able to demonstrate a basic understanding of the need for both a multi-disciplinary and inter- disciplinary approach to study, drawing, as appropriate, from research and professional contexts.	☒	☐	☐	☐	☒	☐	☐	☐	N/A
2	On completion of level 4 students will be able to demonstrate knowledge and a basic understanding of the subject through both academic and professional reflective practice.	☒	☐	☐	☐	☒	☐	☐	☐	N/A
3	On completion of level 4 students will be able to interpret underlying concepts and principles associated with the study of Football Coaching and the associated disciplines.	☐	☒	☐	☐	☒	☐	☐	☐	N/A
4	On completion of level 4 students will be able to plan, design and execute practical activities using appropriate techniques and procedures which are appropriate to the football industry.	☐	☐	☒	☐	☒	☐	☐	☐	N/A
5	On completion of level 4 students will be able to plan and design appropriate football sessions which are inclusive and practically safe and which support the development of the individual or group.	☐	☐	☒	☐	☒	☐	☐	☐	N/A
6	On completion of level 4 students will be able to demonstrate the ability to work on individual and group tasks.	☐	☐	☐	☒	☒	☐	☐	☐	N/A
7	On completion of level 4 students will be able to demonstrate an ability to employ coaching theories in the planning and designing of an appropriate football session, which support the development of an effective learning environment for the performer.	☐	☐	☐	☒	☒	☐	☐	☐	N/A
8	On completion of level 5 students will be able to show an enhanced level of understanding of the need for both a multi-disciplinary and inter- disciplinary approach to study,	☒	☐	☐	☐	☐	☒	☐	☐	

	drawing, as appropriate, from research and professional contexts.									
9	On completion of level 5 students will be able to further develop and apply knowledge and understanding demonstrating their understanding of the subject through both academic and professional reflective practice.	☒	☐	☐	☐	☐	☒	☐	☐	
10	On completion of level 5 students will be able to interpret and analyse information relevant to football coaching through research and problem- solving activities, within both an academic and vocational context.	☒	☐	☐	☐	☐	☒	☐	☐	
11	On completion of level 5 students will be able to begin to take responsibility for autonomous learning and continuing professional development.	☐	☒	☐	☐	☐	☒	☐	☐	
12	On completion of level 5 students will be able to research and assess subject specific facts, theories, paradigms, principles and concepts in relation to Football	☐	☒	☐	☐	☐	☒	☐	☐	
13	On completion of level 5 students will be able to plan, design and execute practical football coaching activities using appropriate techniques and procedures which are appropriate to the Football Industry.	☐	☐	☒	☐	☐	☒	☐	☐	
14	On completion of level 5 students will be able to recognise appropriate moral, ethical and safety issues relevant to their degree.	☐	☐	☒	☐	☐	☒	☐	☐	
15	On completion of level 5 students will be able to evaluate, plan and design appropriate football sessions which are inclusive and practically safe and which support the development of the individual or group	☐	☐	☒	☐	☐	☒	☐	☐	
16	On completion of level 5 students will be able to plan, design and deliver effective football coaching programmes aimed at achieving social and sporting outcomes which are inclusive of all members	☐	☐	☒	☐	☐	☒	☐	☐	
17	On completion of level 5 students will be able to demonstrate the ability to work independently and interact effectively as part of a group.	☐	☐	☐	☒	☐	☒	☐	☐	

18	On completion of level 5 students will be able to communicate succinctly and eloquently in written, oral and other relevant presentation formats.	☐	☐	☐	☒	☐	☒	☐	☐	
19	On completion of level 5 students will be able to evaluate and demonstrate an ability to employ coaching theories in the planning and designing of an appropriate football session, which support the development of an effective learning environment for the performer	☐	☐	☐	☒	☐	☒	☐	☐	
20	On completion of level 5 students will be able to employ the skills required in teamwork demonstrate the ability to communicate and effectively work with other individuals (e.g. professional, coach's, individual players, parents	☐	☐	☐	☒	☐	☒	☐	☐	
21	On completion of level 6 students will be able to demonstrate an enhanced level of understanding of the need for both a multi-disciplinary and inter-disciplinary approach to study, critically drawing upon, as appropriate, from research and professional contexts.	☒	☐	☐	☐	☐	☐	☒	☒	
22	On completion of level 6 students will be able to synthesise and critically analyse the knowledge acquired at level 5.	☒	☐	☐	☐	☐	☐	☒	☒	
23	On completion of level 6 students will be able to critically interpret and analyse information relevant to sports coaching and the related disciplines through research and problem-solving activities, within both an academic and vocational context.	☒	☐	☐	☐	☐	☐	☒	☒	
24	On completion of level 6 students will be able to display a critical understanding of the development of knowledge within the area of Football coaching and the related disciplines	☒	☐	☐	☐	☐	☐	☒	☒	
25	On completion of level 6 students will have an understanding of the philosophical basis of scientific paradigms.	☒	☐	☐	☐	☐	☐	☒	☒	

26	On completion of level 6 students will be able to take full responsibility for autonomous learning and continuing professional development.	☐	☒	☐	☐	☐	☐	☒	☒	
27	On completion of level 6 students will be able to research and critically assess subject specific facts, theories, paradigms, principles and concepts in relation to football.	☐	☒	☐	☐	☐	☐	☒	☒	
28	On completion of level 6 students will be able to develop a reasoned argument, discriminate critically and challenge assumptions.	☐	☒	☐	☐	☐	☐	☒	☒	
29	On completion of level 6 students will be able to apply theoretical models to relevant real-world Football related phenomena and evaluate their application and value.	☐	☒	☐	☐	☐	☐	☒	☐	
30	On completion of level 6 students will be able to critically interpret data and text.	☐	☒	☐	☐	☐	☐	☒	☒	
31	On completion of level 6 students will be able to critically assess, evaluate and analyse information.	☐	☒	☐	☐	☐	☐	☒	☒	
32	On completion of level 6 students will be able to plan, design and execute practical activities and interventions using appropriate techniques and procedures to the Football Industry.	☐	☐	☒	☐	☐	☐	☒		
33	On completion of level 6 students will be able to recognise and respond to appropriate moral, ethical and safety issues relevant to the Football Coaching degree.	☐	☐	☒	☐	☐	☐	☒	☒	
34	On completion of level 6 students will be able to critically evaluate, plan and design appropriate football sessions which are inclusive and practically safe and which support the development of the individual or group	☐	☐	☒	☐	☐	☐	☒	☐	
35	On completion of level 6 students will be able to plan, design and deliver effective coaching programmes aimed at	☐	☐	☒	☐	☐	☐	☒	☐	

	achieving social and sporting outcomes which are inclusive of all members.									
36	On completion of level 6 students will be able to demonstrate the ability to work independently, co- operatively and critically in both written and practical areas of study.	☐	☐	☐	☒	☐	☐	☒	☒	
37	On completion of level 6 students will be able to communicate effectively within context and to a range of audiences in written (online and text), graphical and verbal forms.	☐	☐	☐	☒	☐	☐	☒	☒	
38	On completion of level 6 students will be able to demonstrate an ability to manage a responsible, adaptable and flexible approach to work and study and to be able to negotiate work objectives with professionals.	☐	☐	☐	☒	☐	☐	☒	☐	
39	On completion of level 6 students will be able to work in a practical environment, planning and conducting investigations in a safe manner.	☐	☐	☐	☒	☐	☐	☒	☐	
40	On completion of level 6 students will be able to utilise self-reflection, evaluation and appraisal.	☐	☐	☐	☒	☐	☐	☒	☐	
41	On completion of level 6 students will be able to demonstrate an ability to critically evaluate and employ coaching theories in the planning and designing of an appropriate football session, which support the development of an effective learning environment for the performer	☐	☐	☐	☒	☐	☐	☒	☐	
42	On completion of level 6 (with honours) students should be able to demonstrate the ability to independently design, conduct, and critically evaluate a substantial piece of research, integrating relevant theoretical frameworks, methodologies, and empirical evidence within a defined area of the discipline	☐	☐	☐	☐	☐	☐	☐	☒	
43	On completion of level 6 (with honours) students should be able to effectively communicate research findings in a clear, coherent, and academically rigorous manner, adhering to ethical guidelines and scholarly conventions appropriate to the discipline.	☐	☐	☐	☐	☐	☐	☐	☒	

Learning and teaching strategy

The learning and teaching philosophy will be in line with the University's framework – the focus will be on learning with the deployment of teaching methods that promote effective student learning, self-development and reflection, with assessment and study activities taking place inside and outside the class.

The learning and teaching methods will encourage use of the applied setting and help the student develop transferable skills such as communication, being able to discuss, analyse and critically analyse and the ability to work as an individual and a team member.

To achieve the overall aims of the learning and strategy, the programme team have attempted to ensure that the methods employed across the programme have a continued emphasis on student learning and being fit for the football industry. There will be an opportunity to experience a placement in the Tomorrows Practitioner: The Sport and Exercise industry Sport Placement.

All modules will be delivered by academic staff with guest lecturers also contributing to the module teaching plans.

All students will have access to IT suites, up to date computer software and continuous face to face support from academic staff. A wide variety of learning and teaching methods will be used via the university's VLE, including lectures, seminars, practical based sessions and presentations, Blended learning will also be embedded into the degree via classroom and online tasks.

Practical, professional and employability skills will be met via all modules with students demonstrating time management, independent working and written and oral communication skills. Students will be expected to undertake directed study tasks supported by further reading and keeping up to date with the relevant subject literature.

There will be practical and theory elements to the course and also an opportunity to join our renowned centre for performance analysis which is a method of developing knowledge gained in lectures/seminars and using it in an applied setting.

Assessment strategy

The programme offers both formative and summative assessment opportunities to support student learning and achievement.

Formative Assessment

Formative assessments are embedded throughout various modules and serve as a valuable tool for student development. These include:

- Peer feedback sessions
- Multiple-choice questionnaires
- Kahoot quizzes

These assessments are typically reviewed and discussed during teaching sessions, giving students the chance to reflect on their performance and identify areas for improvement in preparation for summative assessments.

Summative Assessment

Assessment methods are designed to meet the needs of individual learners and groups, and they effectively measure the knowledge and learning outcomes associated with each module and the programme as a whole.

The Sport team currently provides multiple forms of feedback for summative work:

- **Turnitin QuickMarks** on submitted documents
- **Verbal feedback**, which highlights three strengths and three areas for improvement
- **Written feedback** aligned with learning outcomes

Assessment Communication and Support

Students are fully informed about assessment methods and component weightings for each module. This information is clearly presented in:

- Module handbooks
- Assignment briefs

Additionally, each module's introductory lecture outlines key assessment details, including:

- Assessment type
- Weighting
- Deadlines
- Student expectations

Academic Support

To further support student success, the programme includes:

- Scheduled tutorial sessions with staff during WU tutorial times
- Built-in module tutorials leading up to assessment periods

These sessions help ensure that students are confident and well-prepared for their summative assessments

Disclaimer

Throughout quality assurance processes we have ensured that this programme engages with and is aligned to:

Academic Regulations: <https://wrexham.ac.uk/academic-regulations-policies-and-procedures/>

The University Skills Framework: <https://wrexham.ac.uk/careers/skills-framework/>

Welsh Language Policy: <https://wrexham.ac.uk/about/welsh-at-wrexham-university/>

Equality and Diversity Policy: <https://wrexham.ac.uk/about/equality-and-diversity/>

The Student Union offers support for students, please access their website

<https://www.wrexhamglyndwrsu.org.uk/>